



## Letter from the President

Dear Fellow Holstein Members;

The summer is in full swing and does not seem to be slowing down. After going through a pandemic I feel we have all gained an appreciation for having most things “return to normal”. We had an excellent spring show earlier this year with 74 head shown for judge, Austin Schwartzbeck. Congratulations to all exhibitors!

Up next is the VA Dairy Expo hosted by the VA State Dairymen’s Association. I hope many of you will be able to attend, enjoy a good lunch, visit with the vendors and catch up with old friends. The VA Summer Showdown will be held the first week in August with the Color Breeds show to take place on Thursday afternoon and the Holstein show on Saturday beginning at 9:00 am. The youth will stay busy on Friday with the 4-H/FFA Dairy Judging contest and Showmanship and Fitting contest in the afternoon. Back for a second year will be the Live Fun Auction following the exhibitors dinner on Friday evening. It is sure to be a good time and I encourage you to come out and support the exhibitors and youth at the shows.

Looking forward to seeing you all at one of our summer events!

Sincerely, LaVaun Janney

### Board Of Directors

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*Director District 6: James Cook (2023)*  
*Director District 7: Jeff Wall (2023)*  
*Director District 9: Eric Watkins (2024)*  
*Joel Stanley (2022)*

## Upcoming Events

July 27

National Holstein Convention,  
Sioux Falls, SD

July 8

VA Dairy Expo at Shen-Valley Produce  
Auction in Dayton, VA

July 16

Summer Show Entries Due

August 4

VA Color Breeds Show – Hburg, VA

August 5

Youth Judging and Showmanship  
Contests & Fun Auction- Hburg, VA

August 6

VA Hol. Summer Show – Hburg, VA

October

Fall Board Meeting

TBD – Nov. or Dec.

Annual Membership Meeting – TBD

## 2022 Spring Show ~ Congratulations!!



*Open & Youth Grand Champion*



*Junior Champion - Open*



*Junior Champion Youth*

*Visit the website or Facebook for more pictures and results from the 2022 VA Holstein Spring Show.*

## Meet the New Publicity Chairperson



My name is Jessica Myers, I am a fourth generation dairy farmer, who grew up in Nottingham, Pa. My family moved the farm to Mount Jackson, Virginia and has been milking ever since. I am a current student at LFCC, my dream job is to be an agricultural teacher. I am a full time employee at Gores Processing, and I spend my free time working with dairy cattle. I look forward to working with the VA Holstein Association and promoting the breeders and cattle in the state.

## 2022 VIRGINIA DAIRY EXPO

*Friday, July 8 from 10am-3pm at Shenandoah Valley Produce Auction, 2839 Lumber Mill Rd, Dayton, VA 22821*

Join us for a day of fellowship in the heart of Virginia's dairy industry. Enjoy a complementary BBQ lunch while you visit with producers from around the state. Enjoy ice cream and milk while vendors and industry groups provide demonstrations around the facility.

10:00	Event opens, exhibits and demonstrations begin
11:00-1:00	BBQ lunch
12:00-12:30	VSDA Annual membership meeting
3:00	Virginia Dairy Expo adjourns

## 2022 SUMMER SHOWDOWN

Entry forms and rules for the 2022 Virginia Summer Showdown are available on the VA Holstein website ([www.vaholstein.org](http://www.vaholstein.org)). The committee is still looking for sponsors and helpers for this year's event. Watch Facebook for updates and items included in the 2<sup>nd</sup> Live Fun Auction on Friday evening during the Summer Showdown. Questions can be directed to Chairman, Heather Shinn at [shinn13@vt.edu](mailto:shinn13@vt.edu) or 609-722-2711.

### Schedule of Events

#### **Friday July 22**

8:00 AM Entry Forms are due

#### **Wednesday August 3**

8:00 AM Fairgrounds open

#### **Thursday August 4**

10:00 AM Color Breed cattle must be in place

12:00 PM VA Dairy Color Breeds Show (will show by breed in alphabetical order)  
Ayrshires. Brown Swiss, Guernsey, Jersey, Milking Shorthorn, Red & White Holstein  
(Supreme Champion class will not be a milk out class)

#### **Friday August 5**

Morning Dairy Judging Contest (For VA 4-H/FFA youth and open to out of state) Details at [youth.dasc.vt.edu](http://youth.dasc.vt.edu)  
3:30 PM All Breeds Showmanship contest for youth showing in both shows. See separate entry form & rules.  
6:00 PM VHA Summer Show cattle must be in place  
6:15 PM Exhibitor Dinner catered by Hank's BBQ  
7:30 PM LIVE Fun Auction

#### **Saturday August 6**

9:00 AM VA Holstein Summer Show – no showmanship contest, we will start with type classes  
Food booth will be available by the VA Junior Holstein Association



## VA Junior Holstein Association Updates

**WINTER RETREAT** - The Junior Association hosted their Winter Retreat on February 5<sup>th</sup> & 6<sup>th</sup> in Blacksburg, VA. Members had a great time at the Hokie Dairy Day on Saturday followed by their annual business meeting and some fun bonding time at the Puzzlr Escape Room for an afternoon activity. On Sunday, the juniors held their speech and jeopardy contests. The weekend resulted in having 3 speech contestants, 3 jeopardy contestants and one junior dairy bowl team formed.

**FUNDRAISING** – Junior members have held multiple fundraising events this year. In January and February, they conducted a Hog Raffle from a hog donated by the Craun family which included donated processing costs from Monterey Mountain Meats. The successful raffle ticket was sold to Vince Rhodes. Food booth at the spring show (and will be at the summer show) are consistent fund raising efforts every year for the Junior Association. The other fund raiser currently happening is the NEW T-shirts for sale. During the Winter Retreat there was a T-shirt design contest. The shirt design pictured was the winning entry from Salem Sifford. T-shirts are available for purchase for \$15 and will be available at the VA Dairy Expo and VA Summer Showdown.



**NATIONAL HOLSTEIN CONVENTION** – A great group of nine Junior Holstein members from Virginia traveled to Sioux Falls, SD at the end of June to compete in a variety of national youth contests. They represented our state well and we are proud of their accomplishments!



- Jeopardy
  - Int. – 1<sup>st</sup> place, Rachel Craun
  - Int. – Hayley Daubert
  - Sr. – Reagan Rhodes
- Folding Display
  - Sr. Scientific Div. – 1<sup>st</sup> place Salem Sifford
  - Int., Scientific Div. – Sarah Craun
- Junior Dairy Bowl team – Walter Rhode, Rhodes, Maggie Toothman & Trey Daubert
- Prepared Public Speaking
  - Sr. – 3<sup>rd</sup> Place, Madison Sifford
  - Jr. – Sedona Sifford & Trey Daubert
- State Banner- 3rd Place
- Digital Scrapbook - 4th Place



Kenley

