

Virginia Holstein Association, Inc.

Profit & Loss

01/08/25

January through December 2024

Accrual Basis

	Jan - Dec 24	Jan - Dec 23
Ordinary Income/Expense		
Income		
100th Anniversary Income		
Cookbook Income	15.00	0.00
Total 100th Anniversary Income	15.00	0.00
Annual Meeting Income		
Annual Meeting Sponsors	900.00	740.00
Meal Tickets	700.00	0.00
Total Annual Meeting Income	1,600.00	740.00
Donation - JD Brown pass thru	0.00	0.00
Interest Inc	3.06	3.04
Junior Assoc - pass thru	0.00	0.00
Junior Membership Dues	0.00	0.00
Junior Show -Out of State Fee	0.00	0.00
Junior Winter Retreat	0.00	0.00
Membership Dues		
Base Membership	2,625.00	2,415.00
Cow Fee	3,352.00	2,283.90
Total Membership Dues	5,977.00	4,698.90
Spring Show		
Sponsor	1,849.00	840.00
Spring Entry Fee	1,950.00	885.00
Total Spring Show	3,799.00	1,725.00
Summer Show		
Fun Auction	4,103.50	4,148.00
Sponsor	14,910.00	15,020.00
Summer Show Entries	5,145.00	4,550.00
T-Shirt - Show shirt	60.00	215.00
Total Summer Show	24,218.50	23,933.00
Total Income	35,612.56	31,099.94
Gross Profit	35,612.56	31,099.94
Expense		
Advertising & Promotion		
Website		
Maintenance	14.61	0.00
Wix - combo package	192.00	241.96
Total Website	206.61	241.96
Advertising & Promotion - Other	0.00	29.78
Total Advertising & Promotion	206.61	271.74
Annual Meeting		
DJM Awards	800.00	0.00
Event Expense	800.00	0.00
Total Annual Meeting	1,600.00	0.00
Board Meetings	54.34	0.00
Cash	0.00	0.00
Credit card processing	260.25	422.77
Custom Hire		
Bookkeeping	4,250.00	3,500.00
Total Custom Hire	4,250.00	3,500.00
Gifts/Memorials	0.00	0.00

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Insurance		
Dues	40.00	40.00
Premium	634.00	634.00
Insurance - Other	0.00	617.44
Total Insurance	674.00	1,291.44
Office Supplies	74.38	198.99
Postage	141.62	231.80
Prof and Legal Fees		
Accountant	1,915.00	1,915.00
Prof and Legal Fees - Other	150.00	0.00
Total Prof and Legal Fees	2,065.00	1,915.00
Sale of Stars Expense		
Meeting	80.73	0.00
Total Sale of Stars Expense	80.73	0.00
Show Committee		
Advertising	1,500.00	1,750.00
Meeting	54.33	0.00
Spring Show		
Awards	143.10	137.80
Judging Fee	250.00	200.00
Judging Travel	32.50	160.00
Rent	1,481.50	1,481.50
Total Spring Show	1,907.10	1,979.30
Summer Show		
Awards	3,334.94	3,014.55
Exhibitor Dinner	2,327.65	2,613.24
Judging Fee	650.00	500.00
Judging Travel	280.48	630.00
Premiums	8,580.00	2,360.00
Rent	3,630.00	3,500.00
Summer Show - Other	1,048.95	612.88
Total Summer Show	19,852.02	13,230.67
Show Committee - Other	0.00	1,028.06
Total Show Committee	23,313.45	17,988.03
VCE - pass thru	0.00	0.00
Total Expense	32,720.38	25,819.77
Net Ordinary Income	2,892.18	5,280.17
Other Income/Expense		
Other Income		
Investment Interest	0.00	1,272.00
Invmnt Realized Gains/(Loss)	0.00	2,303.00
Invmnt Unrealized Chng MV	0.00	2,137.00
Total Other Income	0.00	5,712.00
Other Expense		
Investment Bank Fees	0.00	327.00
Total Other Expense	0.00	327.00
Net Other Income	0.00	5,385.00
Net Income	2,892.18	10,665.17