

Profit & Loss

January through December 2021

	Jan - Dec 21	Jan - Dec 20	\$ Change
Ordinary Income/Expense			
Income			
100th Anniversary Income			
Cookbook Income	15.00	0.00	15.00
Total 100th Anniversary Income	15.00	0.00	15.00
Annual Meeting Income			
Annual Meeting Sponsors	61.00	0.00	61.00
Total Annual Meeting Income	61.00	0.00	61.00
Interest Inc	2.36	3.43	-1.07
Junior Assoc - pass thru	0.00	0.00	0.00
Junior Membership Dues	0.00	0.00	0.00
Junior Show -Out of State Fee	0.00	0.00	0.00
Junior Winter Retreat	0.00	0.00	0.00
Membership Dues			
Base Membership	3,010.00	2,520.00	490.00
Cow Fee	3,127.20	3,686.30	-559.10
Total Membership Dues	6,137.20	6,206.30	-69.10
Returned Checks	0.00	-50.00	50.00
SE Dairy Youth Retreat	0.00	0.00	0.00
SEHN passthru	-142.00	0.00	-142.00
Spring Show			
Semen Silent Auction	375.00	0.00	375.00
Sponsor	900.00	0.00	900.00
Spring Entry Fee	1,275.00	0.00	1,275.00
Total Spring Show	2,550.00	0.00	2,550.00
Summer Show			
Fun Auction	5,460.00	0.00	5,460.00
Showing & Fitting Clinic	830.00	89.21	740.79
Sponsor	9,509.00	10,395.52	-886.52
Summer Show Entries	2,430.00	1,412.00	1,018.00
Summer Show - Other	-30.00	0.00	-30.00
Total Summer Show	18,199.00	11,896.73	6,302.27
VA Color Breeds Show			
VA Color Breeds Sponsor	1,850.00	0.00	1,850.00
VA Color Breeds Show - Other	-500.00	2,262.39	-2,762.39
Total VA Color Breeds Show	1,350.00	2,262.39	-912.39
Total Income	28,172.56	20,318.85	7,853.71
Expense			
Advertising & Promotion			
Print Ads	682.00	714.00	-32.00
Promotional Materials	461.13	353.59	107.54
Website			
Wix - combo package	241.96	132.00	109.96
Total Website	241.96	132.00	109.96
Total Advertising & Promotion	1,385.09	1,199.59	185.50
Bank Service Charges	12.00	0.00	12.00
Credit card processing	179.42	66.44	112.98
Custom Hire			
Bookkeeping	4,500.00	3,843.00	657.00
Total Custom Hire	4,500.00	3,843.00	657.00
Fees & Charges			
Bank Fee	12.00	12.00	0.00
Total Fees & Charges	12.00	12.00	0.00

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Gifts/Memorials	100.00	0.00	100.00
Insurance			
Dues	40.00	735.00	-695.00
Premium	634.00	0.00	634.00
Insurance - Other	500.00	0.00	500.00
Total Insurance	1,174.00	735.00	439.00
Misc.	0.00	0.00	0.00
Postage	118.55	112.65	5.90
Prof and Legal Fees			
Accountant	1,850.00	1,853.65	-3.65
Prof and Legal Fees - Other	0.00	25.00	-25.00
Total Prof and Legal Fees	1,850.00	1,878.65	-28.65
Show Committee			
All-VA Contest			
Awards	0.00	0.00	0.00
Print Advertising	0.00	27.00	-27.00
Total All-VA Contest	0.00	27.00	-27.00
Spring Show			
Awards	207.20	0.00	207.20
Judging Fee	200.00	0.00	200.00
Rent	1,031.50	0.00	1,031.50
Total Spring Show	1,438.70	0.00	1,438.70
Summer Show			
Awards	930.86	1,557.54	-626.68
Exhibitor Dinner	1,840.72	2,558.00	-717.28
Judging Fee	250.00	0.00	250.00
Judging Travel	346.50	0.00	346.50
Premiums	1,665.00	1,825.00	-160.00
Printing Exp	0.00	124.43	-124.43
Rent	2,180.00	3,498.00	-1,318.00
Showing Fitting Clinic Expense	1,297.31	0.00	1,297.31
Summer Show - Other	196.98	0.00	196.98
Total Summer Show	8,707.37	9,562.97	-855.60
Show Committee - Other	385.77	0.00	385.77
Total Show Committee	10,531.84	9,589.97	941.87
VACB - Expenses	1,350.00	1,738.97	-388.97
VOID	0.00	0.00	0.00
Total Expense	21,212.90	19,176.27	2,036.63
Net Ordinary Income	6,959.66	1,142.58	5,817.08
Other Income/Expense			
Other Income			
Gain (Loss) on Partnership K-1	0.00	-1,350.00	1,350.00
Invmnt Realized Gains/(Loss)	0.00	3,912.29	-3,912.29
Invmnt Unrealized Chng MV	0.00	182.00	-182.00
Total Other Income	0.00	2,744.29	-2,744.29
Net Other Income	0.00	2,744.29	-2,744.29
Net Income	6,959.66	3,886.87	3,072.79